

## About Hotter'n Hell Hundred

Hotter 'N Hell Hundred History ( [click Here](#) )

Hotter 'N Hell Hundred and the community (Click Here)Hotter 'N Hell Hundred and the cycling community of America can look forward to continued innovation in 2010, GPS mapping, and changes to Hell's Gate. Riders and racers from all over the USA will celebrate the 29th annual Hotter 'N Hell Hundred on Aug. 28, 2010. Hotter 'N Hell Hundred will continue to excite record numbers of participants and add to their fitness experience. The Hotter 'N Hell Hundred is one of the oldest and largest cycling events in the nation. Fitness oriented riders and bicycle racers will come to Wichita Falls, Texas, from virtually every state and several foreign countries. They will set their calendars for the week of Aug. 26 - Aug. 29, 2010. The official ride start will be approximately 7:00 a.m. (official sun rise) on Saturday, Aug. 28, 2010. The Endurance ride is Saturday Aug. 28, 2010 with USA Cycling Criterium racing on Friday and Sunday. The HHH will continue to offer an off-road mountain bike race on Friday August 27, 2010 and a trail run on Sunday August 29, 2010 as well. By the way, the HHH is always 9 days before Labor Day. Several things happen during the Hotter 'N Hell weekend. The activities that comprise the HHH are: Registration, Consumer Show, Spaghetti Dinner, USA Cycling Criterium Race, USA Cycling Road Race, the Hotter 'N Hell Hundred Endurance Ride, an Off-Road bicycle race, off-road trail run along with entertainment food and fellowship at the Finish Line Village. In other words, HHH is not just one day, it is at least 4 days of challenging and inspiring activities. Endurance cyclists will face wind and heat with the help of 4,000 event volunteers on routes up to 100 miles. The Hotter 'N Hell Hundred route is rolling with some long inclines accentuated by incessant wind. With the huge consumer products show, off-road mountain biking and USA Cycling Races over the weekend, the Hotter 'N Hell offers an awesome start and the greatest weekend on two wheels. If you are going to ride 100 miles, the best place to do it is at the Hotter 'N Hell Hundred!

People ask what you get when you register for the HHH. It is a grueling day in the sun so what does a rider get besides sore muscles, tired posterior, sense of accomplishment and several hours of pure cycling madness? There is no answer that fits all. Riders pit themselves against the road and elements for different reasons. What everyone does get is a ride T-shirt and water bottle, goodie bag, free stuff from the consumer show, his or her share of 15,000 gallons of hydration fluid, truck loads of fruit, pickles, thousands of helpers on the route and a hard-earned finisher pin.

Route distances are:

10K - 25 mile - 50 mile - 100K - 100 mile

Riders for the 100 miles need to be aware of Hell's Gate! Hell's gate is located at the 60.3 mile mark on the 100 mile route. Hell's Gate normally closes at 12:30 p.m. unless weather conditions force an early closure. Riders who reach Hell's Gate after closure are directed to a shorter route that finishes the day with 84 miles. This year, rest stops prior to Hell's Gate will display closure status so riders can adjust their pace to reach Hell's Gate prior to closing. The process for closing Hell's Gate will be reviewed in the Ride Tabloid mailed during the spring of 2010. 10K: This short route is for those who don't ride much but want to experience the dynamics and human energy unleashed at the starting line.

Off Road: HHH weekend includes a 10-mile off-road route. The start is adjacent to the 100-mile start. The trail will be open all day but will be swept for survivors at 6 p.m. on Friday and 1 p.m. on Sunday. The trail is single track with quick short climbs and drops. The route is fun but riders are reminded that these nature trails are on natural surfaces surrounded by trees, water, wild animals, pointy objects and poison ivy. Off-roading requires skill and caution on the part of the rider.

EntryFee: HHH has worked hard to keep entry fees as low as possible. To help families, there is a family discount. Regular registration is \$30. The family discount is applied to registrations from the same household after the first full fee is paid. The maximum is 5 discounts per household. The family rate is \$25. The family discount is available during early registration which expires July 31, 2010. All family discount registrations need to be received at one time and paid all together. Riders can register on line, by mail, fax, or in person. Late registration is \$35. Timing: Riders can request electronic timing. For an additional \$5.00 (\$7 at late registration) riders will use a state-of-the-art electronic timing chip and receive comparative speed and elapsed time information by age and gender. Riders that pre-register can contract for text messaging service as they cross the finish line.

It is important to accurately register for the event you intend to participate in. The USA Cycling races are for licensed racers who have paid or plan to pay a license fee to "race". Most of the 12000+ endurance cyclists that come for HHH will be registering for the Endurance ride. No license is required and you compete against your own personal best, the road, the wind and the heat.